IT'$ YOUR MONEY™

Banking Conversations

True learning involves a change in behavior. People often spend considerable time acquiring new information, but little time developing strategies to use that knowledge in their daily lives. Reading articles and books, listening to CDs and attending our **Banking Conversations** meetings are some of the first steps toward learning more. That is the easy part. Learning means little if it doesn't bring about a change in behavior.

One of the most important things you can do to increase your knowledge is to attend our **Banking Conversations** meetings. Meetings are held every other month. Our office will send out an e-mail in advance so you will be able to mark your calendar. You will also receive a reminder card in the mail.

It'$ Your Money™ brings in speakers who are knowledgeable of the topic we will be discussing at each **Banking Conversations** meeting. These meetings will provide a wealth of knowledge on how others are using their life policies for personal and business applications.

Some of the topics we have covered in the past are:

1. How to track your loan(s)
2. How to set up your record system for personal and business applications
3. Estate planning
4. E.V.A. - Economic Value Added
5. The most efficient asset tool and why

Banking Conversations meetings are for you; so please let us know if there are specific topics you would like to discuss. We are all learning together!